



## Value Propositions

---

The following statements define the value that the Cascade Pacific Action Alliance provides as the Accountable Community of Health in the Central Western Washington region. These statements reflect the added value that the CPAA contributes. This list is not necessarily comprehensive and items are not listed in any particular order.

1. **We coordinate, convene, and engage people and organizations.**
  - We coordinate cross-sector stakeholders and partners for collective, aligned action to improve health (not just health care); we activate and engage the community.
2. **We learn, promote evidence-based practices, and foster innovation.**
  - We foster innovation through cross-sector dialogue and action.
3. **We conduct systems analyses.**
  - We assess regional health needs and identify gaps (keeping an eye on the big picture and system linkages), e.g., regional health needs assessments.
4. **We identify health improvement projects.**
  - We select and incubate health improvement projects based on regional health needs assessments.
5. **We track performance.**
  - We select key performance indicators and monitor regional performance data to measure the impact of our collective actions.
6. **We coordinate and braid resources for health improvement.**
  - We identify, seek, secure and coordinate resources to support regional transformation projects.
7. **We manage health improvement and transformation projects.**
  - We manage and coordinate health transformation projects (including, but not limited to, global Medicaid waiver projects).
8. **We advocate for policy change.**
  - We undertake policy advocacy to foster systems change.
9. **We communicate and inform the community.**
  - We inform our local communities and statewide partners about our regional health system transformation work and impact.