

## YMPEP Planning Team Meeting

### Meeting Summary, 10/9/2017

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**Support and Backbone Staff:** Matthew Shellhart – CHOICE, Megan Moore– CHOICE, Carol Palay- CHOICE

**In Attendance:** Yasmina Akin – Cowlitz County Health and Human Services, Dianne Swanson – Cowlitz County Health and Human Services Department, Casey Peters – Lewis County Public Health and Social Services, Ben Johnson – Mason County Public Health, Jenna Machado - TOGETHER, Stacy Mueller – True North-ESD 113, Ophelia Noble – South Kelso Community Health Advocate Coach, Ginger Hake – Wahkiakum Community Network, Dawn Maloney – Youth and Family Link, J.P Anderson –Lewis County Health and Human Services, Pam Watson – Lewis County 4H, Mary Goelz – Pacific County Public Health , Curt Spahn – Lewis County Sherriff's Department, and Chris Hawkins – Thurston County Public Health and Social Services

**Location:** WSU Extension Office, 351 NW North ST Chehalis, WA 98532

#### **I. Welcome and Introductions:**

Matthew Shellhart, Program Manager for the Youth Marijuana Prevention and Education Program at CHOICE, welcomed attendees and facilitated introductions. Matt then walked through the desired outcomes of the meeting agenda which were to review the Mission Statement, Theory of Change Statement, primary problems, intervening variables, and contributing factors to make sure all members of the group agreed on the outcomes. He also wanted to develop the inputs (infrastructure) of the Logic Model.

#### **II. Announcements**

- The next meetings are being scheduled and a calendar invitation will be sent out to each group member with location details.
- Matt received explanation on the Mission Statement and Theory of Change Statement from the Department of Health, who clarified that they are separate from each other

#### **III. Changes/ Additions**

Matt reviewed the primary problems, intervening variables, and contributing factors that the group previously decided on and welcomed them to make additions before it is finalized.

The group added the following changes in **purple**:

1. Youth with low/poor grades (C's, D's, and F's)
  - a. Income
  - b. Behavioral health issues

**Youth**   
**Marijuana Prevention  
& Education**

- c. Adverse Childhood Experiences
- d. Discipline within the schools (in school suspension vs. offering help)/Behavioral management
  - i. Suspension of children by race
  - ii. Cowlitz county has high number of racial disparities for in-school suspensions and juvenile justice
- e. **Community – Primary focus is not just kids who earn poor grades**
- f. **Dropout rates/attendance**
- g. **School district policy follow up on younger populations such as middle school**
- Why are these problems on a county and community level?
  - Cowlitz- general lack of acknowledgement/value of education
  - Socio-economic factors/barriers
  - Mobility
  - Parental support
  - Transportation barriers/lack of resources
  - Racism/ Discrimination
  - Poverty
  - Community Norms
- 2. Youth who live with someone that has/uses marijuana in the home
  - a. Community Norms
  - b. Different views on Medicinal Use vs. Recreational Use
  - c. Legal/Non-legal economic reality of an industry
- Why are these problems on a county and community level?
  - Community Norms
  - High use rates in adults
  - Recreational sites/Density of retailers
  - **Alcohol and marijuana relationship**
  - **Could look at past information on how we have dealt with alcohol and apply that framework to marijuana**
  - **Policy opportunities - social host ordinance**
    - I. **Lack of communication and community input**
    - II. **education**
- 3. Parents who have not talked to their youth about using marijuana in the past 12 months
  - a. Community Norms
  - b. Parents not addressing medical reasoning for use

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- c. Mixed messages
  - d. Misunderstanding of risks associated with marijuana use and youth
  - e. Lack of clear information
  - f. Don't drug and drive
  - g. Dual worker homes/single parents
  - h. Against cultural norms/ religious differences
  - i. **Parents talking to youth about marijuana, illegal until 21 years of age (mixed messages)**
  - j. **Consequences – what are they, is there follow through**
  - k. **How do you proceed in law enforcement?**
    - I. **Now you need more legal proof to issue an MIP in Lewis county**
    - II. **Minor in possession laws very costly**
- Why are these problems on a county and community level?
    - Lack of concrete data
    - Lack of prosocial opportunities/Nothing else to do
    - Lack of long term opportunities/no positive future outlook
  - 4. Rural communities that receive little to no funding for education and prevention
    - a. Poverty
    - b. Trust (small communities are closer, have less trust for outsiders)
    - c. Mobility
    - d. Community Norms
    - e. **So many other factors like mental health overshadow this issue, it becomes a back burner**
  - Why are these problems on a county and community level?
    - Lack of prevention services
    - Lack of treatment services
    - Not enough representation
    - Lack of capacity, etc.
    - Co-occurring- dual diagnosis, self-medication
    - Stigma
    - Lack of data/empirical services
    - Lack of neighborhood collaboration

## IV. Inputs (Infrastructure)

After group discussion on additions, Matt then moved on in the Logic Model to developing inputs/infrastructure. The group came up with the following:

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- All overlapping variables are in **red**
1. Youth with low/poor grades
    - **YMPEP Regional Program**
    - **School districts**
    - Schools that do not have CWPI's
    - Local pediatricians/**Clinics**
    - Input from parents
    - Courts – Juvenile Courts
    - **Community Health workers – peer to peer, wrap around program (teacher, parent, principal, student)**
    - Community Health Advocates
    - Mental Health and Treatment Services
    - **Church groups/ Youth groups**
    - **Coaches**
    - Coordinator – to help form partnerships and connections between population being served and those providing service
    - **Law enforcement**
    - **Liquor and Cannabis Board**
    - **Community leaders/Community stakeholders**
    - **Media outlets**
  2. Youth who live with someone who has/uses marijuana in the home
    - **YMPEP Regional Program**
    - **Marijuana retailers**
    - Nurse family partnership
    - Creating a wide reach so people have a sense of privacy and do not have to “out” themselves
    - Parents as teachers
    - Occupational therapists/In-home services
    - WIC program partnerships
    - **Head start**
    - **Clinics**
    - **Community Health Workers**
    - **Peer to peer**
    - **Law enforcement**
    - **Liquor and Cannabis Board**
    - **Community leaders/Community stake holders**
    - **Media outlets**
  3. Parents who have not talked to their youth about marijuana in the past 12 months
    - **YMPEP Regional Program**

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- Counselors
  - **Schools**
  - **Coaches**
  - **Clinics**
  - **Marijuana retailers**
  - **Head Start**
  - **Church groups**
  - Parent teacher organization
  - Let's make talking about marijuana more "normal"
  - Cultural Humility - It makes a difference who is talking and how they are talking
  - **Community Health workers**
  - **Law enforcement**
  - **Liquor and Cannabis Board**
  - **Community Stake holders**
  - **Media outlets**
4. Rural communities that receive little to no funding for education and prevention
- **YMPEP Regional Program**
  - **Schools** – gathering places for small communities
  - **Coaches**
  - Festivals for outreach
  - Local coalitions
  - **Community Health Workers**
  - Neighborhood organizations
  - Elected officials
  - Tribes
  - Volunteers
  - **Churches**
  - Retirement Community
  - **Law enforcement**
  - 4H
  - **Liquor and Cannabis Board**
  - **Community leaders/Community stake holders**
  - **Media outlets**

## V. **Regional Strategies and Implementation Guidance**

After discussing inputs/infrastructure, Matt lead the discussion around regional strategies. Regions must spend 70% of their time on primary activities and 30% of their time on innovative activities. The group

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had discussion around strategies that different counties wanted to focus on but the goal is for all counties to pick similar strategies as a regional approach.

Some group members brought attention to other organizations that are already taking action, but Matt wanted everyone to keep in mind that the YMPEP program is not a duplicate effort but it is filling the gaps and working together with other organizations as a collaborative effort.

There was also some confusion around the requirements of each strategy. The group was not sure if they must do something from each strategy but not all options or if they must do all options. Matt will get clarification from the Department of Health before the next meeting.

The group then conversed on how they are going to reach out to decision makers to share about YMPEP.

- Strategy A, Activity P1 – Reach out to decision makers to promote prevention work
  - Each county will create a team to write a summary/presentation of YMPEP efforts to reduce youth marijuana use and present it to the Board of Health at least once a year in person.
  - Quarterly contact with the county Board of Health and elected officials will be made in person, through social media, newsletters, emails, etc.
- Strategy B Brainstorming
  - Activity P2 – Educate marijuana retailers on the law and potential harms of youth marijuana use
    - Educate retailers about youth access law
    - Assist retailer in complying with laws
    - Liquor Control Board must give classes to retailers monthly – sold to minor, overserved, fee reduction for education, give compliance checks, and receive data
      - Already in place but can create connections to implement relationships with local retailers
    - Each county creates local partner w/ control board and retailers

## **VI. Next Steps and Closing**

- The next YMPEP meeting is on November 13<sup>th</sup>, 2017, from 1 pm – 4 pm at the River Street Meeting Room
  - 25 River Street, Cathlamet WA 98612
- Finalize and review the inputs/infrastructure in the Logic Model
- Continue developing regional strategies